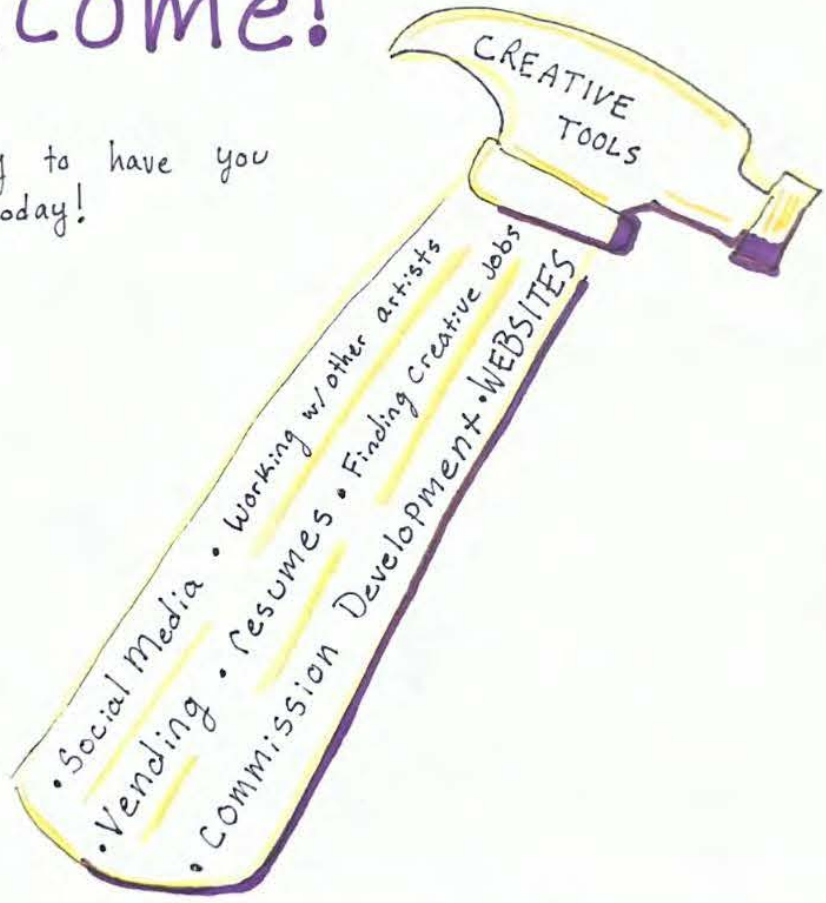
Welcome!

We are happy to have you join us today!




All these topics are just tools. But who's holding these tools? And what are your GOALS
You are WORTHY! positive AFFIRMATIONS help me!
Great Big Hill called life

Defining your GOALS

discovery Phase

observe others

experiment!
Try!
Be Brave!

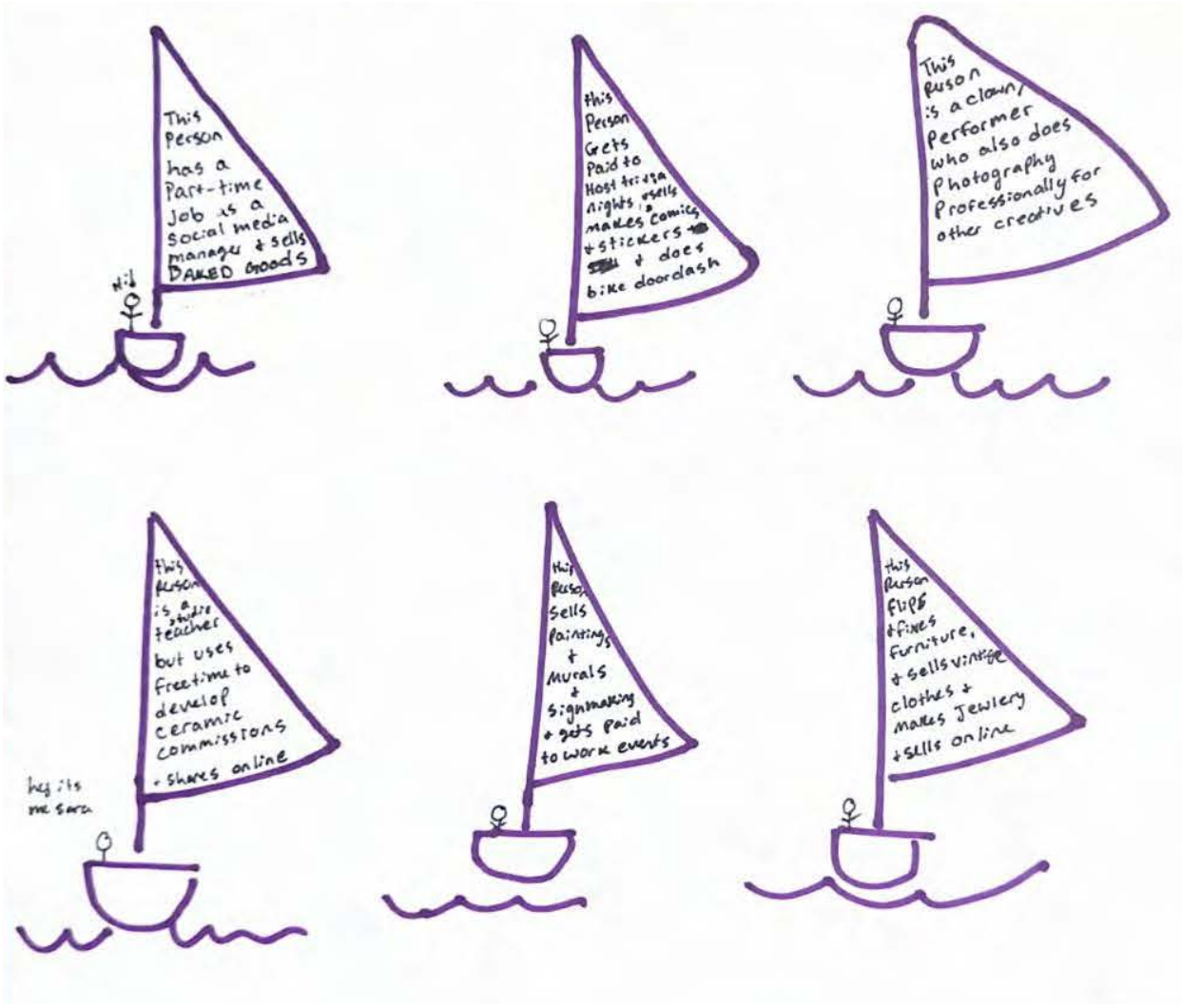
THIS TAKES TIME & practice!

- DEVELOPMENT
- SKILL BUILDING
- RELATIONSHIP-BUILDING

THEN,

We use our hammer to build our art practice & creative life




This Person has a Part-time Job as a social media manager & sells BAKED Goods
Hi!
this Person Gets Paid to Host trivia nights, sells & makes comics + stickers & does bike doordash
This Person is a clown/ performer who also does Photography Professionally for other creatives
hey it's me sara
this person is a studio teacher but uses free time to develop ceramic commissions + shares online
this person Sells paintings + murals + signmaking + gets paid to work events
this person flips & fixes furniture, + sells vintage clothes + makes jewlery + sells online

Jobs & working while developing your own creative life

Real Jobs people I know have

Costume design - Make up artist - Photographer
- media editor - video DJing - video editing - animation
- face paint artist - caricature artist - freelance mucican
- clown & mime - teaching - Tattoo artist -
Private lesson teacher - tour guide - social media manager
- Admin consulting - Event host marketing & staff
- frame artwork - Bartender - delivery person
- curator & art install - murals for business
- fix bikes - retail for nice businesses
- Seamstress - ~~ect~~ ect...

Job Tips

- Apply FAST! being one of the first to apply makes a big difference.
- Set alarms in indeed to alert you when a job with a certain title pops up
- only apply for jobs you would actually want to work
- Its ok to have multipule jobs to make things work!
- change & customize your resume every time

331-575-5583 - SaraDitchman@gmail.com

Sara Ditchman



Skills:

- Positive, upbeat attitude
- Adaptability
- Positive leader
- Time Management
- Detail Oriented
- Team Collaboration
- Teaching
- Hand-Building
- Wheelthrowing

Description:

Sara Ditchman is a Chicago-Based cross-disciplinary artist with a BFA from University of Wisconsin-Platteville where she started her hands-on studio experience in 2018 as vice-president of her schools Clay Club! She transfered her knowledge to Fulton Street Collective, where she was a program & ceramic facilitator for 2 years, a leadership role where she oversaw gallery operations and maintained the schedule for an 120G electric kiln. After teaching wheel throwing & hand building for MADE Ceramics summer camps, She has been looking for a new opportunity to combine her technical skills with a positive, hands-on instruction experience

Education:

- Bachelors of Fine Art - University of Wisconsin-Platteville (sculpture emphasis & Business Minor)

Availability:

Looking to work - open for opportunity and available weekends!

Reference:

Available upon request!

Experience:

Ceramic Instructor - MADE Chicago Summer Camps

- Taught wheel-throwing and hand-building ceramics to children 5-13 in a hands-on studio setting, while leading demonstrations and providing one-on-on instruction for the students.
- Guided students through ceramic processes including forming, trimming, glazing, and finishing
- Helped students troubleshoot clay, develop ideas, and build confidence with ceramic techniques
- Created a fun, welcoming, and encouraging studio environment that supported creativity
- Maintained a clean, organized, and safe ceramics workspace before, during, and after classes
- Assisted with kiln and studio processes to ensure student work was properly prepared and completed

Ceramic Studio facilitator & Administration Assistant - Fulton Street Collective Gallery 2023-2025

- Managed ceramics kiln operations for gallery, including kiln scheduling, firings, ensuring safe and efficient studio workflow. Was main point of contact for all kiln and studio maintenance responsibilities.
- Led pinch pot workshops, figure sculpting workshops and private wheel throwing ceramics instruction for adults, supporting artists of all levels in developing foundational clay techniques.
- Assisted with gallery operations and events

Vice President of Clay Club & studio assistant - University of Wisconsin, Platteville

- Helped create a positive creative environment for students to explore clay and make their projects reality.
- Studio assistant that helped with mixing glazes, clay reclaim, and general studio maintenance and firings
- Coordinated empty bowl fundraiser projects including leading new students on bowl wheel throwing techniques
- Worked with a team to insure all responsibilities were taken care of so studio club ran smoothly

Wheaton Park District Camp counselor- 2017-2022

- Supervised and mentored children ages 4-12 in a camp setting
- Lead children through provided lesson plans and fostered a fun, positive learning environment
- Developed leadership and communication skills while building trust with campers, parents, and colleagues.

331-575-5583 · SaraDitchman@gmail.com

Sara Ditchman Ceramic artist & facilitator

Dear Hiring Manager,
I'm reaching out regarding the pottery instructor position at Pottery 1 Studio! I am a Chicago-based artist with a BFA in sculpture, and as I've worked as an instructor, what I love most about teaching ceramics is the ability to show people the material I've grown so passionate about, and help them foster their own projects and knowledge to find that creative spark.

I began my **wheel throwing journey** 7 years ago, and have found much satisfaction in building many unique forms! From 10 pound moon-jars, to lidded forms, tea pots, bottles, and mugs, threw my teaching I have become a better potter myself. I would rate my wheel throwing at an **8/10**, with 2 points to grow for building larger scale items on the wheel! However, with projects under 5 pounds of clay, I feel confident helping students create all basic and many advanced forms.

I've been working with **hand-building** much longer, since being a child taking classes myself. This really sparked my love for clay, and I feel really confident creating all types of hand-built forms, from pinch pots to coils to slab building to figurative sculpture of the human form! I enjoy showing people attention to detail, texture, finishing, glazing, and creativity. I feel a **9/10** confidence for this, as there is always room to learn!

I can center a 1.5 pound ball of clay in between 1-3 minutes, and feel confident centering larger amounts of clay in the 3-5 minute range depending on the project!

With 3 year experience as an instructor and ceramic facilitator in Chicago, my hands-on experience teaching working in both studio and educational environments, and I would love the opportunity to contribute to your team.
I'm a dedicated employee, and am open to a flexible schedule including some weekends.



Thanks for your time! I'd love to connect.
Best, Sara Ditchman

'Twas the night before Summer...

and all through the house, ONE creature was stirring, scaring the mouse. One goblin-y creature, back hunched late at night, eyes lit up by screens, browsing search results in fright. The creature was me, digital crossbow in hand, hunting for jobs across the land. What did she find, there in the dark? The opportunity to tour the ghosts, ripe and ready to embark!

Is this to good to be true? She thought in a fright, thinking of all the potential this holds to be right. Ghostly was her imagination, running wild and free, always has since she was as a young child, not up to your knee. She would ponder, shiver, staying up late, convinced there might be goblins, ghosts, vampires just beyond the misty front gate.

Yet she grew, and times changed - she went off to school. Studying history, acting, and storytelling, she gained many tools. Shakespeare was a teacher, poet, and friend, she played Banquo a moral compass shining against Macbeth's bloody end. Three years as a tour guide back at her college, along with Shakespearean acting, gained her deep knowledge.

Then times changed again, towards Chicago she flew. Been here two years, chasing her art. And find it she did, and community improv too, as she builds more opportunities to learn & love this city with a full heart.

She's a detail-oriented worker, on time and great part of a team, and of finding another opportunity, she's really keen! She'd tell stories with historic accuracy care, cultivate experiences with thought, and with her crafty renfaire wardrobe, she'd look ghostly storyteller the part!

She hope's you'll consider her to be apart of your crew. If you reach out, she'll shout out whoo-hoo! Signed with best wishes, from me to you.

Sara Ditchman

331-575-5583 · SaraDitchman@gmail.com

Sara Ditchman Fabricator, curator, artist

Hi there. You've probably received a large number of applications for this position, and many candidates will have strong creative backgrounds and hands-on experience.
What I believe makes me stand out as a candidate here is that I understand the combination of fabrication, art-world professionalism, client communication, and a strong understanding of what it takes to produce high-quality work.

With a BFA and a professional background in sculpture, fabrication, curation, and gallery operations, the foundation for this role is already there. Years of working with physical materials have developed a strong understanding of construction, composition, texture, proportion, and the patience required to refine a piece until it meets a high standard.

As a professional curator for Artwalls Chicago, an art-leasing program that rotates high-value artwork throughout office buildings, it taught me a different set of skills: communicating with clients, representing artwork professionally, working with high-value pieces and environments, and understanding the level of care and attention expected when the finished product represents a business.

That same experience has built a strong ability to work proactively, communicate clearly, take direction, and contribute to a team without needing constant oversight. Good studio work requires knowing when to take initiative, when to listen, and when to step in and help keep things moving.

Preserved moss may be a new material for me, but I do have experience working with organic material, textiles, and wire. I've used pig intestine and lace to create delicate, detail oriented sculptures. The ability to work carefully with materials, translate a visual concept into a finished object, recognize when something needs refinement, and maintain a high standard throughout the process is already well established.

My goal right now isn't simply to find another job. It is to find a studio where there is room to contribute, grow, develop a craft, and produce work that is genuinely worth being proud of. The Moss Shop's combination of art, design, craftsmanship, and a growing team makes this particularly compelling.

There is a lot to bring to the table here, and the opportunity to demonstrate that in an interview would be greatly appreciated. If given the opportunity to meet, I'd love to learn more about your business.
— Sara

Offer Development

- Comission offers
- Vending PersPectives
- Selling art
- Selling workshops
- Selling entertainment
- sell a service

What fits into all 4 sections?

Once you have your offer, social media is just 1 sale funnel.

Create posters! Reachout to businesses that align with you! Make zines about it,

SOCIAL MEDIA IS A SALES FUNNEL

- Look at your goal worksheet how you want to spend your time can inform this!

What are you offering?
(you can also just build community while in development!)



Social Media

JUST DO IT!!



People hire the creatives they see.

Videos > still posts to increase visability

When you share from a place of love, THE REST WILL FOLLOW!!!

love what you do & it will never be fake or cringe. Sharing that love, in a time of AI, is radical resistence.

YOU ARE VALUABLE & DESERVE TO TAKE UP SPACE!

Social media can...

- Connect you with other artists & opportunities
- Connect you to buyers
- Create genuine community & joy in sharing art!

Contribute to conversations already happening in a digital sphere

create the conversation you want to have

BET ON CONSISTENCY!

Get specific! What are your offers People cant support / buy what they dont know is avalible.

Social Media explained

Video checklist

- OK lighting
- Clear (or intentional!) Backdrop
- good ratio is you take up 2/3 screen with above clear for captions
- clear audio
- clear visuals

Types of videos

- Short form content
  - 10ish seconds, popular audio, text on screen
- Long form content
  - Timelapse / vlog of day, long chatting vid, anything 1-1:30 min long
- Talking head content
  - talk to your viewer! Directly! Just do it!

follow that love like a life line!

Love what you do & the rest will follow!

Editing + tips!

- captions always.
- use edits the instagram app
- cut the intro. Start in the middle of the conversation
- trending audios can be your friend!
- dont be afraid to show the silly stuff too!

Show the most interesting visual first

- Use your 1st take! Its always the best - dont waste time filming & second guessing!

My recommendation?

try posting 1 of each video type per week

1 short form, 1 long form 1 talking

bet on consistency - try this for 1 month & see the difference it makes!

Social media is a funnel...
here's how to put a link in your BIO
+ website info

Ko-fi
- free to sign up
- Allows people to set fundraising goals
- easy for commissions

Wix or SQuarespace
- Good for portfolios + to build a larger site with time

5:05

ditchartistry.com
Instagram

DITCH ARTISTRY - SARA DITCHMAN (0)

Home

Shop

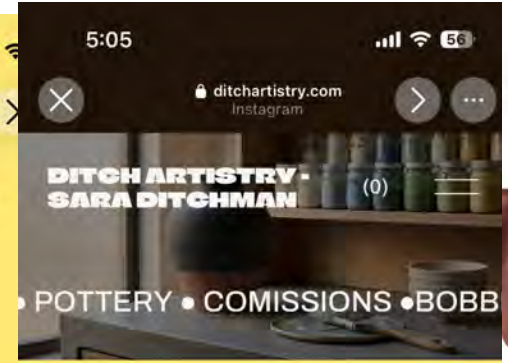
Parties & Worksho

About

Contact

5:05

ditchartistry.com
Instagram



CLICK HERE- COMISSIONS OPEN!
PET PORTRAIT 🐶🐱 CUSTOM CLAY BOBBLE HEADS!

Lets make something weird together

Based in Chicago, I teach Birthday Parties, Pop-up Workshops, and Creative Team-Building for companies and organizations ready to get explore something new (clay) and create! As an artist, I make many fun decor pieces and want to share those with you to also enjoy.

5:05

ko-fi.com
Instagram



Follow

ditch.artistry
ko-fi.com/ditchartistry

Commissions open

About Commissions

next chapter & goals:)

3% of goal

Tip

I'm setting this goal to start the next chapter & work toward bigger goals (paying off medical bills, working towards saving, ect),...

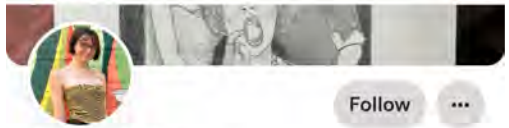
Show more

About

Hill I'm Sara, and I'm a multi-disciplinary artist

5:05

ko-fi.com
Instagram



Follow

ditch.artistry
ko-fi.com/ditchartistry

Commissions open

About Commissions

Pet Portrait 🐶🐱 Custom Clay Bobble ... $150 +

Hi I'm Sara and I wanna sculpt your pet!

You get: A keepsake you can keep forever and have as a loving sentimental art piece of your beloved pet.

Just send me photos of your pet (from all angles so I can make sure the art is accurate!), and I'll create a unique, handmade ceramic bobblehead of them in my style!

These also make a thoughtful, unique gift :)

These commissions have a starting point of $150. And if you find value & it's worth more

Working with other artists

Vending together!

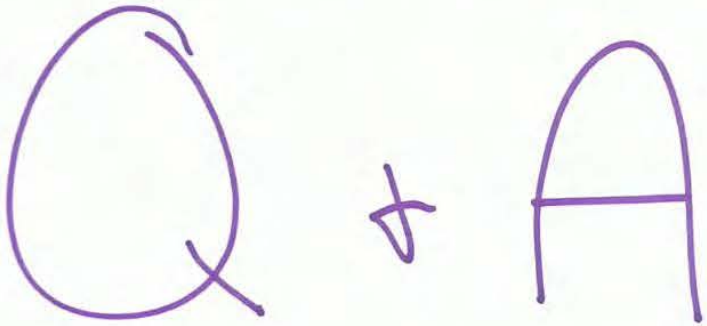
Building ideas together!

Meeting people
with different skill
sets & collaborating!

Making art together!

THANK YOU FOR COMING!!!

now...



What questions do you have?